

BROOKS PIERCE
Attorneys at Law

Firm Overview





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Firm Overview

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Brooks, Pierce, McLendon, Humphrey & Leonard, LLP is a business law firm providing strategic counsel and innovative solutions to clients coast-to-coast and around the world. Our firm represents clients in complex litigation matters and dispute resolution, and in all areas of business law, including corporate, finance and securities, technology and intellectual property, environmental, labor and employment, banking, telecommunications and media, state and federal governmental relations, tax, wealth management, estate planning, real estate and criminal defense issues.

We are a multi-faceted firm with a primary focus on business law. At Brooks Pierce, we combine a deep knowledge of the law with a commitment to quality service and the highest standards of professional and personal excellence. After more than a century of providing legal representation, our “around the clock” service and dedication to our clients stands strong.

We are forceful advocates both in and out of the courtroom. Our lawyers have experience representing clients before federal and state courts, administrative agencies, the North Carolina General Assembly and the U.S. Congress. We also have attorneys who are skilled in resolving disputes through negotiation, mediation and arbitration.

Our firm comprises more than 75 lawyers serving clients in Greensboro and Raleigh, North Carolina.



Areas of Practice

- Administrative & Regulatory Law
- Antitrust & Antitrust Litigation
- Appellate Advocacy
- Banking & Financial Services Law
- Bankruptcy Law
- Commercial & Corporate Finance
- Commercial Real Estate Law
- Communications & Media Law
- Complex Business Litigation
- Condemnation/Eminent Domain
- Construction Law
- Corporate Law
- Criminal Defense Issues
- Education Law
- Employee Benefits
- Entrepreneurial Business Development
- Environmental Law
- Health Care Law
- Intellectual Property, Copyright & Information Technology
- Labor & Employment Law
- Legislative & Governmental Representation
- Mediation, Arbitration & Negotiation
- Mergers & Acquisitions
- Professional Liability Litigation
- Securities Law
- Taxation, Wealth Management & Estate Planning Law
- Tax-Exempt Financing
- Tax-Exempt Organizations
- Trade Association Law

Strategic Counsel & Innovative Solutions

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Founded in 1897, Brooks Pierce is one of the oldest and most respected law firms in the state and region. We take pride in the relationships we have forged and nurtured with our clients over the years.

Our long history inspires us to continually strive to understand our clients' businesses and industries, to anticipate their legal issues in an ever-changing environment, and to stay as accessible as possible.

We believe that one of the keys to our success is our focus on understanding and identifying with the people and the companies we represent. This approach has served us well over the past century, and made us into even more earnest and responsive advocates.

We have made substantial investments in technology, not only to further communication and collaboration between our lawyers and between our lawyers and our clients, but also to increase our capacity to use the latest litigation management and trial presentation software in our practice. We are able, during any phase of litigation, to store, analyze, create, incorporate, share, search and retrieve discovery and case documents, pleadings, transcripts, video depositions, and more. We are well-equipped to utilize in and outside of the courtroom the sophisticated technology that is fast-becoming indispensable to a successful litigation practice. We also provide our professional personnel with the latest technology and training.

These approaches translate into strategic advantages for our clients, while increasing efficiency and timeliness and decreasing client costs.



Our Attorneys

Beginning with our firm's founder, Aubrey L. Brooks, and continuing through today, Brooks Pierce stands out in its commitment to professionalism. We set the highest of standards for our firm and seek only those individuals who demonstrate academic and professional excellence, personal integrity and leadership. Our lawyers are graduates of the nation's leading law schools, including Duke, Georgetown, Harvard, Stanford, UCLA, the University of Chicago, the University of North Carolina, the University of Texas, the University of Virginia, Wake Forest, Washington and Lee, William and Mary, Yale and other outstanding institutions.

We have attorneys who also bring significant professional and business experience and talents to our firm. These lawyers include former investment bankers, military officers, high-ranking government officials, certified public accountants, entrepreneurs and professors. As an example, our firm's of counsel is former chief justice of the North Carolina Supreme Court—the Honorable Henry E. Frye.

Brooks Pierce attorneys are consistently ranked, both regionally and nationally, among the most accomplished and respected attorneys in litigation, banking and finance, labor and employment, antitrust, media and communications, corporate, intellectual property, and environmental law by various sources, including Woodward/White's *The Best Lawyers in America*, Chambers USA's *The Client's Guide*, and *Business North Carolina's* "Legal Elite."

Several of our litigation attorneys are fellows in the invitation-only American College of Trial Lawyers. We also have attorneys who have been accorded distinction as recipients of *The Business Journal of the Triad's* "Women in Business" and "Forty Under 40" Awards.

Our lawyers are active within the community and many serve in leadership positions with bar and professional trade associations, educational, governmental, political, economic development, civic, charitable and community organizations.



Guiding Principles

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Brooks Pierce differs from many firms of comparable size in that we have no formal departments or practice groups. Our firm has a long-standing philosophy: We encourage young lawyers to explore different practice areas, encounter different aspects of the law, and eventually narrow their focus as they become more experienced. Even our most senior and highly-skilled attorneys do not confine their practice to a single, narrow area of the law.

Our atmosphere is collaborative and collegial; our attorneys work closely with one another and exchange ideas, thus maximizing the scope and quality of our service.

Commitment to Diversity

Brooks Pierce has a long-standing commitment to diversity, both among our attorneys and staff and among our clients. Whether our client is a promising start-up, a Fortune 500 company, or a nonprofit, we recognize that it is a privilege to be engaged in the representation of people with a variety of legal needs.

Diversity inside our own walls is just as important to us as diversity at large. We know that a law firm is only as great as the talent it can attract. We actively seek to recruit, retain and promote talented attorneys and staff members from diverse racial, religious, social, economic, cultural and personal backgrounds. Further, we adhere to a strict policy prohibiting discrimination and harassment on the basis of legally-protected attributes, including sex, pregnancy, race, color, religion, national origin, veteran status, age and disability.



Pro Bono

Our firm is proud of its commitment to providing pro bono services to those individuals and civic organizations that need legal services but could not otherwise afford them. We strongly encourage our attorneys and professional staff to become involved in our communities and to take responsibility for the greater good.

Our lawyers do significant pro bono work for many local, regional and state nonprofit and civic organizations, and a number of educational and religious institutions. Additionally, many have staffed legal hotlines and served on the Advisory Council of Legal Aid of North Carolina, Greensboro Office.

Through Legal Aid, other legal resource organizations, and our own personal and professional associations and contacts, Brooks Pierce attorneys provide pro bono services to individuals in all kinds of cases and conflicts, including family law, employment and housing, environmental, and consumer rights issues.

Contact Us

We invite you to contact us to learn about our firm, our clients, and our legal services. In the meantime, you can find additional information about us by visiting our website at:

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