

## **Antitrust**

Our attorneys regularly counsel clients on various aspects of their businesses-sales and marketing practices, franchise and distribution agreements, and mergers, acquisitions, and joint ventures-in an effort to assist them in complying with state and federal antitrust, trade practice, and consumer protection laws. We also represent a number of companies, trade associations and health care organizations, who frequently turn to Brooks Pierce for guidance on antitrust compliance. We often assist companies in responding to civil investigative demands made by the Department of Justice and Federal Trade Commission. And we regularly represent trade associations, many of whom are in the communications industry, on issues relating to competition and antitrust compliance.

In addition to counseling clients on antitrust and trade regulation issues, our attorneys also have extensive experience in handling complex commercial litigation involving antitrust and unfair competition claims. Such litigation includes, for example, representing clients in disputes between competitors concerning marketing practices, trade secret litigation, disputes between suppliers and customers over sales and pricing issues, and litigation stemming from relationships between manufacturers and franchisees.