

# Outlook: Triangle Business Profiles

## Brooks Pierce: Strategic Lawyers For Business and Industry

Brooks, Pierce, McLendon, Humphrey & Leonard, L.L.P. enters its 109th year of service to the nation's business community bearing the same high standards and commitment to professional excellence that have directed the firm from the beginning. Brooks Pierce's unparalleled "around the clock" service ethic has contributed to long-standing client relationships and representation in courtrooms and boardrooms throughout the nation.

Known as "lawyers' lawyers," Brooks Pierce attorneys are widely recognized for their exceptional intellectual, academic and leadership accomplishments, their unwavering ethical standards and commitment to their clients. A disproportionately large number of Brooks Pierce lawyers stand at the top in independent lawyer rankings such as *The Best Lawyers in America*, the *National Law Journal*, *Chambers USA*, *Who's Who In The Law*, *North Carolina's Super Lawyers*, and *Business North Carolina's "Legal Elite."*

Brooks Pierce is a full-service business law firm with some 80 lawyers with offices in Raleigh and Greensboro. The firm's focus in the Research Triangle area is on technology, corporate, securities, media, copyright, mergers and acquisitions, real estate, and complex commercial litigation. The firm also has an extensive national and state government relations and government contract practice. Technology companies, banks and financial institutions, media companies, national and state trade associations, real estate and manufacturing companies, universities and educational institutions, and foundations are prominent among the firm's clients.

Brooks Pierce provides comprehensive legal counsel to clients throughout North Carolina, nationally and internationally.



"Iron sharpens iron. Our attorneys are always pushing each other to excellence. It's a commitment we all share," says partner Wade Hargrove. Brooks Pierce partner Mark Prak added, "Our long-standing culture motivates every lawyer and every staff member to do whatever it takes to meet our clients' needs."

The firm has represented clients in state, federal and administrative courts at every level, in Congress, in the North Carolina General Assembly, and before federal and state regulatory agencies. In recent years, the firm's international business practice has expanded. The firm's team of nationally recognized commercial litigators, led by Jim Williams, is involved in major commercial cases across the country. The firm's intellectual property practice is also national in scope with its lawyers recently having achieved a precedent setting judgment for copyright infringement.

The firm's reputation and practice attract lawyers from the nation's most prestigious law schools along with lawyers with significant professional, governmental and business experience. For example, the Honorable Henry E. Frye, former Chief Justice of the North Carolina Supreme Court joined Brooks Pierce when he left the bench. The firm's lawyers have also served in the North Carolina General Assembly and on prestigious federal, state and local government boards and commissions. They have managed local, state and national presidential political campaigns, and served as counsel to governors and members of Congress.

Brooks Pierce is not only committed to service to its clients—it is also committed to service to the public. Its attorneys are active in many worthwhile causes and serve on boards of trustees and in leadership positions for non-profit corporations, charitable

foundations, universities and educational institutions and other public service organizations. The firm also provides a substantial amount of pro bono representation each year and assists in the delivery of legal services to groups that cannot afford representation. In return for its public service stewardship, Brooks Pierce attorneys have received countless commendations, awards and recognition from Governors, universities, government agencies, and civic, charitable and public service organizations.

While it represents some of the nation's largest companies, Brooks Pierce also has a significant practice representing individuals and small businesses. "Our location near the Research Triangle gives us the opportunity to work with new technology companies and entrepreneurs," says partner Patrick Johnson. "It's exciting to partner with them as they grow from startups to publicly traded companies."

### **BROOKS, PIERCE, MCLENDON, HUMPHREY & LEONARD, LLP**

**Raleigh**  
1600 Wachovia Capitol Center  
Raleigh, NC 27601 | 919-839-0300

**Greensboro**  
2000 Renaissance Plaza  
Greensboro, NC 27401 | 336-373-8850

[www.brookspierce.com](http://www.brookspierce.com)