

## David Sar to Present on Trademarks at HQ Greensboro

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Brooks Pierce intellectual property partner David Sar will speak at a free business seminar hosted by HQ Greensboro on November 16. Brooks Pierce is a proud community sponsor of HQ Greensboro, a shared workspace in downtown Greensboro that provides a supportive community and flexible office space to entrepreneurs and freelancers.

His presentation, titled “Trademarks: How Much and How Long?” will educate entrepreneurs and business owners about the trademark registration process, including the cost of registration, how long the registration process takes and why trademark registration is necessary.

The event will commence at 5 p.m., with a reception to follow at 6 p.m. Those interested in attending can find more information and RSVP at the event’s Eventbrite [page](#).