

## Mark Davidson Presents Business Planning Workshop

January 4, 2012



Join our panel of business planning advisors to hear ideas to better plan for your business in these highly uncertain times. You will hear how various "Super Trends" are affecting the economic recovery, and how they may dramatically impact your business and the economy in the next 5-10 years. You will learn:

How to spot business "melanomas" - cancers that need attention before they spread

With the economy nearing "stall speed," how successful business owners are dealing with uncertainty

Five key super economic trends affecting this recovery in unexpected ways, and how to use them to your advantage

Items to consider in planning for a sale or family succession of the business