

# Marcus Trathen

Partner



## CONTACT INFO

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## OFFICE

150 Fayetteville Street  
1700 Wells Fargo Capitol Center  
Raleigh, NC 27601

A trusted advisor, Marcus Trathen focuses his practice in the fields of communications law, utilities regulation, mass media, the Internet, intellectual property, and legislative representation.

## MY PRACTICE

### MEDIA, COMMUNICATIONS AND TECHNOLOGY

Marcus counsels clients on a wide range of issues, including telecommunications regulation, media and the First Amendment, Internet law and regulation, and broadcast licensing and regulation.

### INTELLECTUAL PROPERTY

Marcus advises businesses on complex matters related to intellectual property licensing.

### UTILITIES REGULATION

Marcus has extensive experience representing clients before the North Carolina Utilities Commission.

## PRACTICE AREAS

Administrative and Regulatory  
Governmental Relations & Public  
Policy  
Intellectual Property  
Media and Publishing  
Privacy  
Telecommunications  
Utilities

## INDUSTRIES

Advertising  
Film & Television  
Media, Publishing, & Communications  
Technology  
Telecom  
Utilities

## EDUCATION

University of North Carolina at Chapel  
Hill  
J.D., 1990, with honors; Senior Staff  
Member (1989-90) and Staff Member  
(1988-89), *North Carolina  
Journal of International Law  
and Commercial Regulation*  
University of North Carolina at Chapel  
Hill  
B.A., 1987, with highest honors and  
highest distinction; Phi Beta Kappa

## BAR & COURT ADMISSIONS

North Carolina  
US Court of Appeals  
4th Circuit  
D.C. Circuit  
US District Court - North Carolina  
Middle District  
Eastern District

## HONORS

Selected by his peers for inclusion in [\*The Best Lawyers in America\*](#)© in First Amendment Law (2008-2020)

## COMMUNITY INVOLVEMENT

Member, Advisory Board for International and Area Studies, University of North Carolina at Chapel Hill (2001-05)

Chairman, Class of 1938 Endowment Committee, University of North Carolina at Chapel Hill (1995-2004)

Member, [Federal Communications Bar Association](#)

Member, [American Bar Association](#)

Member, [North Carolina Bar Association](#)

## PUBLICATIONS & MEDIA

Co-Author, Survey of North Carolina Privacy and Related Claims Against the Media, Libel Defense Resource Center, 1997-present

[University of North Carolina at Chapel Hill Law School](#) Festival of Legal Learning, Recent Developments in Internet, Privacy, and Business Communications Law, February 2006, February 2007, February 2008, February 2009, February 2010

[University of North Carolina at Chapel Hill Law School](#) Festival of Legal Learning, Recent Developments in Internet and Telecommunications Law, February 2003, February 2004, and February 2005

Author, Reporter's Privilege Compendium: A Guide to State and Federal Law Concerning News Media Subpoenas, June 2002, The Reporter's Committee for Freedom of the Press

[The University of North Carolina at Chapel Hill School of Journalism and Mass Communications](#), Electronic News Academy, "Libel and Privacy Review for Reporters and Editors," June 2003

The Internet and E-Commerce, "Regulatory Convergence: The Regulatory Treatment of Internet Services and Applications," August 2000

[North Carolina Library Association](#) Annual Meeting, "Intellectual Freedom in Cyberspace: the Good, the Bad, the Ugly," September, 1999

[Greensboro Bar Association Foundation](#), Greensboro Public Library Foundation Continuing Legal Education Program, "Terrorism, Identity Theft, the Internet, and Libraries," January 2006

North Carolina Legislators Consider Spending and Policy Bills, June 29, 2020

North Carolina Enacts New Laws to Address COVID-19 Matters, May 4, 2020

Brooks Pierce Election Update, March 4, 2020, March 4, 2020

North Carolina Legislative Update, January 14, 2020, January 14, 2020

New Year Dawns with Elections and January Legislative Session, January 6, 2020

North Carolina Legislative Update, November 18, 2019, November 18, 2019

North Carolina Legislative Update, November 4, 2019, November 4, 2019

North Carolina Legislative Update, October 25, 2019, October 25, 2019

North Carolina Legislative Update, October 11, 2019, October 11, 2019

North Carolina Legislative Update, September 19, 2019, September 19, 2019

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#### SPEAKING ENGAGEMENTS

Brooks Pierce Attorneys Participate in 18th Annual Festival of Legal Learning, February 1, 2008