

## Entertainment

### Performance and Production

When an artist is ready to take his work from personal hobby to profitable business, he needs a counselor who understands the intricacies of the entertainment industry: the possibilities and the pitfalls. Brooks Pierce attorneys provide sophisticated and strategic counsel to dozens of clients in the entertainment industry, including musicians, songwriters, record producers, DJs, film studios, authors, and publishers. We also work with large, sophisticated entertainment content producers, in music, television, and in film.

Our team has a thorough understanding of the special economic and business considerations involved, and we have long-standing industry contacts and resources to leverage for our clients' benefit. We focus our practice on:

- Knowing and understanding our clients' unique talents and businesses
- Providing comprehensive and clear legal advice
- Freeing our clients to do what they do best – creating unique content and entertainment properties

Our entertainment practice encompasses a wide variety of arenas, such as:

**Music.** We represent songwriters, artists, producers, radio stations, singers, record companies, publishers, disc jockeys, and many others involved with the creation and distribution of music. Our highly regarded attorneys provide trusted counsel on a number of issues, such as contracts between artists and labels or managers, copyrights and trademarks, licensing for use of music in film or advertising, and copyright infringement litigation.

**Film and Television.** We represent actors, producers, production companies, writers, and other professionals involved in the film and television industry, handling every aspect of a production project from inception to completion.

**Esports.** We are well-equipped to provide comprehensive counsel to players, teams, organizations, and stakeholders in the esports industry. Our firm is an industry leader for representing players in the Dota 2 space. We also represent players and teams in League of Legends, Fortnite, Counter-Strike: Global Offensive, Call of Duty, the fighting game community (FGC), and more.

**And many more.** Our attorneys also have experience with many other entertainment matters, such as

- Online media content
- Promotion of live events
- Books and publishing

- Advertising and celebrity endorsements
- Sports representation
- Digital Millennium Copyright Act (DMCA) issues

How can we perform and produce for your entertainment business?

## EXPERIENCE

The E.W. Scripps Company  
01.26.2021

## PEOPLE

Melissa W. Bailey

Charles S. Baldwin IV

Ryan Fairchild

Noah Hock

Coe W. Ramsey

David W. Sar

Thomas G. Varnum

## AREAS OF CONCENTRATION

Esports

Film & Television

Music

## NEWSROOM

### News

72 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2022 Guide  
*The Best Lawyers in America*®, 08.19.2021

Brooks Pierce Partner Featured in Super Lawyers Article  
*Super Lawyers*, 02.02.2021

Brooks Pierce Partners Represented The E.W. Scripps Company in its Acquisition of ION Media  
01.26.2021

Brooks Pierce Welcomes Two New Associates  
09.24.2020

Ryan Fairchild Named to Leadership of NCBA Sports and Entertainment Section  
10.03.2019

### Events

Coe Ramsey to Present at International Bluegrass Music Association's 2015 Business Conference  
09.09.2015

Ramsey to present "Legal Q&A for DJs" at 2015 DJ Expo  
07.09.2015

Ramsey Speaks to Artists and Label Owners at Winter Music Conference  
04.17.2015

### Publications

North Carolina Legislative Update, July 12, 2019  
07.12.2019

North Carolina Legislative Update, June 7, 2019  
06.07.2019

North Carolina Legislative Update, May 24, 2019  
05.24.2019