

## Government Relations & Public Policy

### Understanding How Things Work

No matter your industry, your business is significantly impacted by increasing regulation and legislative changes. Often, having the understanding of which policy making or regulatory agency controls what type of regulation is crucial to your success. Brooks Pierce's team of skilled and respected lobbyists includes both attorneys and public policy professionals – many of whom have served in federal, state or local governments. They understand how governmental agencies work, and help clients seek appropriate solutions from agencies and lawmakers.

**Advocating for a variety of industries.** Our team lobbies for clients in a range of different industries, such as:

- Health care
- Banking and financial services
- Telecommunications
- Broadcasting and media
- Energy
- Technology
- Environmental agencies

**Strategic service.** Our professionals perform a multitude of different services as part of a cohesive strategy designed to achieve our client's desired outcomes. Those services include:

- Designing and implementing legislative strategies
- Drafting of legislation and amendments
- Preparation of letters, white papers, fact sheets, and other written communications to government officials and interested parties
- Conducting legal and legislative research
- Appearing before government authorities, boards, and commissions
- Monitoring legislative activities and reporting those activities to clients
- Working with the executive branch and regulatory agencies to secure support on various issues

**Representation on every level.** We work with all levels of government to accomplish our client's objectives.

- Federal: we work with a number of executive branch agencies, members of Congress and the Federal Communications Commission.

- State: we work with the Governor and cabinet agencies, executive branch agencies (including the Treasurer, the Commissioner of Insurance and the Attorney General), members of the NC General Assembly, and regulatory agencies like the Banking Commission and the Utilities Commission.
- Local: we work with county managers and commissioners, city managers, mayors and city councils.

How can we help you interact with your elected officials or regulators?

## PEOPLE

Forrest Campbell Jr.

J. Benjamin Davis

Katelyn Kingsbury

Jamey Mavis Lowdermilk

Drew Moretz

Timothy G. Nelson

Claire O'Brien

Jim W. Phillips Jr.

Mark J. Prak

Marcus Trathen

Ed Turlington

## NEWSROOM

### News

72 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2022 Guide  
*The Best Lawyers in America*®, 08.19.2021

Drew Moretz Joins Brooks Pierce as Government Relations Advisor  
01.03.2021

Brooks Pierce Receives 38 Tier-One Rankings in 2021 Edition of "Best Law Firms"  
*U.S. News - Best Lawyers*® "Best Law Firms", 11.05.2020

Brooks Pierce Government Relations Advisor Named to Leadership Role with University of North Carolina System  
03.04.2020

Brooks Pierce Receives 37 Tier-One Rankings in 2020 Edition of “Best Law Firms”  
*U.S. News – Best Lawyers*® “Best Law Firms”, 11.04.2019

### Events

Ed Turlington and Matt Bales Speak to North Carolina Board of Science, Technology & Innovation  
02.17.2020

### Publications

Brooks Pierce Capital Dispatch: Updates from the NC General Assembly and Governor’s Office September 10, 2021  
09.10.2021

Brooks Pierce Capital Dispatch: Updates from the NC General Assembly and Governor’s Office, September 3, 2021  
09.03.2021

Brooks Pierce Capital Dispatch: Updates from the NC General Assembly and Governor’s Office, August 27, 2021  
08.27.2021

Brooks Pierce Capital Dispatch: Updates from the NC General Assembly and Governor’s Office, August 20, 2021  
08.20.2021

Brooks Pierce Capital Dispatch: Updates from the NC General Assembly and Governor’s Office, August 13, 2021  
08.13.2021