



Andrew L.  
Rodenbough  
PARTNER

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Andy Rodenbough has a wide-ranging litigation practice that includes business litigation and non-compete litigation. He regularly represents clients in state court, federal court, and the North Carolina Business Court, as well as in appellate courts.

### COMPLEX BUSINESS LITIGATION

Andy represents individuals and companies from a variety of industries in business disputes, with a particular focus on litigation in the North Carolina Business Court. Andy has experience in matters including complex contract disputes, litigation regarding non-compete covenants and other restrictive covenants, class action litigation, franchisee/franchisor disputes, and unfair trade practices litigation.

### NON-COMPETE LITIGATION

Andy advises both employers and employees regarding non-compete, non-solicitation, and other restrictive covenants, and frequently represents parties in state-court and federal-court disputes arising from those covenants.

### SERVICES

Appellate

Complex Business Litigation

Employment Litigation

Federal Litigation

Litigation

North Carolina Business Court

## CREDENTIALS

### Honors & Recognitions

Selected by his peers for inclusion in *The Best Lawyers in America*® "Ones to Watch" for Commercial Litigation (2021-2022) and Litigation - Labor and Employment (2022)

### Education

University of North Carolina School of Law, J.D., 2013, with honors; Editor in Chief, *North Carolina Law Review* University of North Carolina at Chapel Hill, B.A., 2008

### Admissions

North Carolina

U.S. Court of Appeals for the 4th Circuit

U.S. District Court for the Western, Middle, and Eastern Districts of North Carolina

## PROFESSIONAL & CIVIC

Greensboro Bar Association Young Lawyers Section (2013-present)

## ABOUT ME

My first priority is achieving positive outcomes for our clients. Sometimes that means fighting things out in court, an arena where my competitive fire shines, but I also have the experience and judgment to navigate a compromise when it makes sense to do so. Whatever the case, I promise that I'll treat your business and your problems like they're my own.

North Carolina is and will always be my home. I was born and raised in Greensboro and I'm raising my kids here, so this community means a lot to me. Now I'm in a position where I can help local businesses and individuals solve the complex legal problems they face on a daily basis. It's a privilege and an honor to do so.

I worked in ESPN's Stats and Analysis department before practicing law and am always ready to argue about ACC basketball and football. When I'm not working, you can usually find me at home watching sports or playing with my wife Frances, our daughters Grace and Leigh, and our dog

Lawson.

## NEWSROOM

### News

Andy Rodenbough Named to Leadership Greensboro 2022 Class  
10.04.2021

72 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2022 Guide  
*The Best Lawyers in America*®, 08.19.2021

Brooks Pierce Announces Four New Partners  
09.22.2020

73 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2021 Guide  
*The Best Lawyers in America*®, 08.20.2020

### Publications

VTubing: Legal Protections and Pitfalls  
07.14.2021

Reviewing Business Contracts in Light of the COVID-19 Crisis  
*COVID-19 Response Resource Center: Timely Counsel for your Business*, 03.25.2020

Brooks Pierce Attorneys Author "Weapons Emerging to Take Up Against 'Trolls'" in *National Law Journal*  
09.07.2014