

Charles Baldwin Moderates Panel at Southeast MedTech Forum

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Brooks Pierce partner Charles Baldwin recently attended the Southeast MedTech Forum, serving as the panel moderator for the discussion of “[Financing Best Practices: A Series of Successes and Failures](#).” The panel included an institutional investor in medical device companies as well as the CEOs of three medical technology companies nearing the completion of fundraising rounds. The invitation-only event was held on May 8 and 9 at the Raleigh Marriott City Center.

The panel addressed fundraising process and best practices – from planning/timing, execution and closing the investment to post-funding actions needed to keep investors happy. In addition, the panel discussed valuation, dilution, effective corporate board involvement and the increasing role of private equity, including angel investor and venture capital funds, in company fundraising.

The Southeast MedTech Forum was a first-of-its-kind event in North Carolina, bringing together CEOs from across the U.S. and abroad, family offices and individual and institutional investors. Companies represented included Johnson & Johnson, Becton Dickinson, Salesforce4Hire, JP Morgan and many others. The event focused on investment opportunities, networking and the future of North Carolina’s growing medical device industry.

Baldwin has a diverse practice focused on international law, venture capital and corporate transactional matters. He has been recognized by *Business North Carolina Magazine*’s “Legal Elite” as a member of the “Hall of Fame” for his business law practice. He has been listed in *The Best Lawyers in America*® in International Trade and Finance Law since 2012.

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Charles S. Baldwin IV