



**B. J. Patrick Cross**  
ASSOCIATE

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Patrick Cross counsels media and broadcasting clients of all sizes on a myriad of issues involving FCC regulatory compliance, FCC enforcement matters, programming, technical matters, and ownership issues. He also represents broadcasters and individuals in resolving intellectual property disputes both outside of and in state and federal courts.

### **MEDIA & COMMUNICATIONS LAW**

Patrick represents media and broadcasting companies and radio and television stations in resolving issues regarding FCC regulatory compliance, FCC enforcement matters, programming, licensing, technical matters, copyright and other intellectual property matters, ownership, and a variety of other issues.

### **INTELLECTUAL PROPERTY LITIGATION**

Patrick represents broadcasters and individuals in intellectual property litigation matters in all levels of state and federal courts. He uses his clerkship experience to help clients find the best strategy for resolving a variety of copyright, trademark, and other intellectual property disputes.

### **SERVICES**

Media, Publishing & Communications

IP Litigation

Appellate

## CREDENTIALS

### Clerkships

Law Clerk to the Honorable James A. Wynn, Jr., U.S. Court of Appeals for the Fourth Circuit, 2017-2018

Law Clerk to the Honorable Janis L. Sammartino, U.S. District Court for the Southern District of California, 2016-2017

### Honors & Recognitions

Selected by his peers for inclusion in *The Best Lawyers in America*® "Ones to Watch" for Appellate Practice (2021-2023) and Litigation - Intellectual Property (2022 & 2023)

### Education

University of North Carolina School of Law, J.D., 2016, with high honors; Order of the Coif; Executive Articles Editor, *North Carolina Law Review*, 2015-16

University of North Carolina at Chapel Hill, B.A., 2007

### Admissions

North Carolina State and Federal Courts

U.S. District Court for the District of Colorado

U.S. Court of Appeals for the 4th Circuit

### Languages

Spanish

## ABOUT ME

Prior to attending law school, Patrick spent seven years touring the world as the lead guitarist and tour manager for an eleven-member musical act. Precision and attention to detail were crucial to keeping each tour on track. During that time, Patrick also cultivated an understanding of how to reconcile the wants and needs of many strong—and sometimes inharmonious—personalities.

Patrick applies those same skills to his legal practice, fully understanding all aspects of an issue, compliance obligation, or dispute so that he can most effectively counsel clients and advocate for their interests.

When Patrick isn't practicing law, he still plays guitar and records and masters music. His wife (also an attorney at Brooks Pierce) kindly listens, both to his musical creations and his overly complex dissertations on how to best acoustically treat a room.

## NEWSROOM

### News

Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2023 Guide  
08.18.2022

72 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2022 Guide  
*The Best Lawyers in America*®, 08.19.2021

73 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2021 Guide  
*The Best Lawyers in America*®, 08.20.2020

Brooks Pierce Welcomes New Associate to Raleigh Office  
11.14.2018