



Ed Turlington
PARTNER

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Having served in key leadership positions in state and federal government, Ed Turlington uses this experience to serve clients in a variety of industries, including health care, transportation and education. Much of his time is spent advising technology companies on legal issues and public policy matters.

PUBLIC POLICY AND GOVERNMENTAL RELATIONS

Ed has a distinguished record of public service. He has served as Chief of Staff to both the Governor and Lt. Governor of North Carolina, as Special Assistant/Counsel to a United States Senator, and as a national advisor to three presidential candidates.

Given his government experience, Ed represents clients before the executive branch, legislative branch, and agencies on a variety of matters. In his practice, he works to impact government policy through interactions with senior government officials, regulatory and administrative agencies, and drafting and building support for legislation. He has been ranked by the North Carolina Center for Public Policy Research in the top three percent of all registered lobbyists in the state.

His work includes representing clients in procurement and contract matters with state agencies such as the Department of Information Technology, the Department of Transportation, and the Department of Health and Human Services.

In his roles as an attorney and public policy leader, Ed has appeared on CNN, MSNBC, Fox, CSPAN, NPR and the BBC. He has also been quoted in the *New York Times*, the *Washington Post* and the *Wall Street Journal*.

"I enjoy learning about the business of our clients and helping shape their strategy. When I can use my knowledge and experience to help them succeed, that's about as

good as it gets."

MEDIA, COMMUNICATIONS AND TECHNOLOGY

Ed represents a variety of businesses in the fields of media, communications and technology. He spends much of his time advising tech companies on contracts, procurement and taxation, and served as state government counsel to the North Carolina Tech Association since 2005. An active lobbyist, Ed works for policies that help grow technology jobs in North Carolina and across the nation.

HEALTH CARE

Ed counsels health care organizations on a variety of regulatory and legal issues, including legislation related to the industry. His practice includes representing companies that provide health insurance and services (both to individuals and correctional institutions) and companies that operate hospitals.

ECONOMIC DEVELOPMENT

Ed counsels businesses on economic incentives and works to impact government policies, such as state tax laws and regulations, in an effort to create jobs in North Carolina.

EXPERIENCE

- Helped author and enact state laws on information technology procurement and to discourage patent trolls
- Helped convenience store industry enact state lottery provisions facilitating their sale of lottery products
- Assisted numerous clients with procurement and contracts at various state agencies

SERVICES

Corporate & Business

Economic Development

Education

Franchise

Government Relations & Public Policy

Health Care

Intellectual Property

Media, Publishing & Communications

Tax

Technology

Transportation

Utilities & Telecom

CREDENTIALS

Clerkships

Law Clerk to Judge Gerald Arnold, North Carolina Court of Appeals, 1982-83

Honors & Recognitions

Recognized in *The Best Lawyers in America*® in Government Relations Practice (2011-2024), Corporate Law and Commercial Litigation (2011-2024); Raleigh "Lawyer of the Year" for Government Relations Practice (2020)

Recognized in *North Carolina Super Lawyers* (Thomson Reuters) in Business/Corporate Law (2006, 2014-2017)

Recognized in *Super Lawyers Business Edition* for Business/Corporate Law (2015)

Peer Review Rated "AV Preeminent" by *Martindale-Hubbell*

Winner of the IT Support Services Award from the North Carolina Technology Association

Education

University of North Carolina School of Law, J.D., 1982; President, Student Bar Association; Phi Delta Phi; Holderness Moot Court Bench **Duke University**, B.A., 1979, *cum laude*

Admissions

North Carolina

U.S. Supreme Court

U.S. Court of Appeals for the 4th Circuit

U.S. District Court for the Eastern District of North Carolina

PROFESSIONAL & CIVIC

President, Duke University Class of 1979 (1989-1994)

Board of Trustees, Kenan Institute for Engineering, Science and Technology at NC State University (2000-present)

Board of Directors, UNC-Chapel Hill School of Law Alumni (2012-2018)

Board of Directors, Wake Technical Community College Foundation (2006-2015) (Former Chair)

Board of Directors, NC Methodist Home for Children (2005-2013)

Board of Advisors, Triangle Family Services (2015-present)

Member, Edenton Street United Methodist Church, Raleigh, NC (Former Chair of Administrative Board and Finance Committee)

Member, Democratic National Committee (2009-2013)

Board Member, NC Rural Internet Access Authority (2000-03)

North Carolina Bar Association (2000-present)

Wake County Bar Association (2000-present)

ABOUT ME

Although I grew up watching Perry Mason, my work is not always as exciting or definitive as that show. Instead, steady often wins the race, and the answer to a problem usually doesn't come in 60 minutes.

To maximize value to the Firm's clients, I ask questions to understand their goals and often visit their workplaces to understand the nuances of their needs. You can learn a lot by visiting their "turf." In addition, I seek to think carefully before advising them or acting on their behalf.

My perspective is shaped by having worked in professions other than law (government and politics to name two) and in many different places (one job took me to 35 states, and I lived in the San Francisco and New York areas while doing it). That life experience helps me view client matters through a lens outside of my city or my state. Given that clients often have national and even global challenges, I think that's a plus.

When I'm not working, I "sharpen the saw" (thanks to Stephen Covey) by time with my family (that includes three very active school-age children), church and community involvement, running, reading, and as a college sports fan. I like my work, but it's these other things that remind me that even though I'm blessed with a busy practice, my family and personal relationships are the core of who I am as a person.

NEWSROOM

News

74 Brooks Pierce Attorneys Recognized in *The Best Lawyers in America*® 2024 Guide
08.17.2023

Brooks Pierce Sponsors NC TECH State of Tech EXPONENTIAL Conference
05.19.2023

Capital Dispatch: Activity Picks Up at North Carolina General Assembly
02.03.2023

Brooks Pierce Capital Dispatch: North Carolina Government Officials Begin Work in Raleigh and Washington
01.13.2023

Brooks Pierce Sponsors NC TECH Awards Gala
11.28.2022

Speaking Engagements

Brooks Pierce Hosts NC TECH Government Vendor Network
04.20.2022

Brooks Pierce Provides Legislative Update at NC TECH Event
02.07.2022

Ed Turlington and Drew Moretz Participate in NC TECH Panel
11.19.2021

Brooks Pierce Sponsors NC TECH Awards Gala
10.25.2021

Ed Turlington and Matt Bales Speak to North Carolina Board of Science, Technology & Innovation
02.17.2020

Publications

Brooks Pierce Capital Dispatch: What Businesses Need to Know About the 2023 North Carolina Legislative Session
10.26.2023

Brooks Pierce Capital Dispatch: Budget Bill to Become Law, Legislators Consider Other Bills
09.22.2023

Brooks Pierce Capital Dispatch: Budget Negotiations Continue, Legislators Override Numerous Vetoes
08.18.2023

Brooks Pierce Capital Dispatch: Budget Negotiations Continue, Some Bills Become Law, Governor Vetoes Others
07.14.2023

Brooks Pierce Capital Dispatch: Budget Negotiations Continue, Farm and Energy Choice Bills Become Law
06.30.2023