

## David Sar Presents at Nussbaum Center

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David discussed the most common ways businesses get into trouble when marketing on the Internet, including using music, videos and photos; keywords and sponsored links; comparative advertising; and linking.

David represents clients in commercial disputes and matters pertaining to technology and intellectual property. He has handled the prosecution of over 1,000 trademark and copyright registrations, both within the U.S. and internationally.

### PEOPLE

David W. Sar