

## Mark J. Prak Speaks to Indian Delegation on Telecommunications in U.S.

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Brooks Pierce partner Mark J. Prak recently spoke to a delegation from the Indian Post and Telecommunication Accounts and Finance Service at an event hosted by the Duke University Sanford School of Public Policy June 4 to 5. The event was part of a week-long training program by the Sanford School and the Duke Center for International Development on public finance and telecommunications issues in the United States.

Prak delivered two presentations during the program. His first presentation, titled “From Telephone to Telecommunications in the USA,” gave a historical overview of telecommunications development and regulation in the U.S., from the invention of the telephone to internet-specific regulations being developed today. The second presentation, titled “The FCC’s Incentive Spectrum Auction,” described how the spectrum auction has been administered, its incentives and its impact on stations and broadcasters.

Prak has practiced media and communications law for over 35 years. His principal clients are media and communications enterprises, such as digital media and web-based businesses, television and radio stations, newspapers, wire services, magazines and cable companies and trade associations representing these industries. Widely regarded as a leading media lawyer, Prak has won several awards for his work, including an induction into the North Carolina Association of Broadcasters’ Hall of Fame in 2014. He received both his law degree and his bachelor’s degree from Duke University and taught communications law and public policy at Duke from 1992-2011.

### PEOPLE

Mark J. Prak