

Tony Copeland to Participate in Panel Discussion for NC Forever Webinar

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Brooks Pierce's senior economic development and corporate strategist and former North Carolina Secretary of Commerce Tony Copeland will participate in a panel discussion as part of North Carolina Forever's education webinar series on July 19.

The multipart webinar series looks at issues facing North Carolina's lands and waters. This portion of the series will focus on the importance of parks as a tool for conservation, economic development and public health.

NC Forever is a consensus-based organization whose mission is to advocate for state funds and related policies needed to conserve and protect North Carolina's lands and waters to make the state a better place for its residents. They aim to help lawmakers and executive branch leaders understand the importance of protecting natural resources.

Copeland is a highly accomplished attorney, focusing in corporate strategy and business incentive solutions with a 30-year record of achievement on every side of the corporate relocation and site selection process. His real-world international experience as a corporate executive for more than a decade allows him to provide a higher level of insight few consultants can match. As a former Secretary of Commerce, Copeland helped bring more than 81,000 jobs and more than \$18.4 billion of investment to the state. Under his leadership, North Carolina experienced the largest annual inward investment in the history of the state.

PEOPLE

Anthony M. Copeland

SERVICES

Economic Development

Environmental