

Brooks Pierce Named to BTI Client Service A-Team 2015

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Brooks Pierce has been recognized in the BTI Client Service A-Team 2015, an annual report of law firms considered by clients to deliver the absolute best levels of client service. This is BTI Consulting Group's 14th report of the nation's leading law firms.

"This is great feedback," said Ed Winslow, the firm's managing partner. "In our world, delivering the highest levels of client service is not just a goal. It's a survival skill. What a great affirmation for our clients to say we're on the A-Team at the national level. Very cool."

BTI is a leading provider of client feedback research to legal and professional service firms. The BTI Client Service A-Team rankings are the result of nearly 320 in-depth interviews with legal decision makers at the world's leading organizations, and are based solely on direct, unprompted feedback from corporate counsel. No law firms influence the results, submit nominations or provide client names. The analysis is based on 17 objective ranking factors – including communication, breadth of services and value – that corporate counsel agree drive the strongest relationships with law firms. According to BTI's research, 650 core law firms serve large and Fortune 1000 clients. However, only slightly more than half of these firms have been recognized in the BTI Client Service A-Team 2015. For more information about the BTI Client Service A-Team methodology, [click here](#).