

## Brooks Pierce Partners to Speak on Digital Marketing at 2014 Internet Summit

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Four Brooks Pierce partners will speak about some of the top legal issues facing digital marketing at the 2014 Internet Summit, being held November 11 – 13 in Raleigh, North Carolina. Digital marketing and media attorneys Stephen Hartzell, Charles Marshall, Elizabeth Spainhour, and Thomas Varnum will present alongside top industry leaders, including Apple Co-Founder Steve Wozniak and top executives from companies such as LinkedIn, Twitter, ESPN, Google and Yahoo.

The Brooks Pierce partners will lead a discussion titled “The Digital Marketer’s Legal Playlist: Greatest Hits” on Thursday, November 13, from 11:45 a.m. – 12:15 p.m. The fast-paced and entertaining session, featuring its own Spotify playlist, will examine the top legal concerns digital marketers face, including fair use of copyrighted images, data privacy, and online reputation management, and will share insight on digital marketing legal implications and best practices.

Brooks Pierce’s work with digital marketing law is part of its broad media, technology and telecommunications practice that is national in scope and includes the representation of a variety of clients, including entertainment companies, Internet companies and web-based businesses, broadcast companies, magazines and newspapers, and trade associations. The firm advises clients on numerous issues, such as copyright, trademark and intellectual property, advertising and trade regulations, and privacy.

Recognized as the Southeast’s largest digital gathering, the Internet Summit is a premier digital strategies forum aimed at educating and promoting forward thinking and thought leadership on topics related to Internet business and marketing. This year’s Summit features three days of new digital media and marketing content, as well as networking opportunities with industry executives and entrepreneurs. More information on the Internet Summit can be found at [InternetSummit.com](http://InternetSummit.com).

### PEOPLE

Elizabeth Spainhour

Thomas G. Varnum