

Brooks Pierce Welcomes New Government Relations Advisor

05.16.2019

Brooks Pierce is pleased to announce that Matt Bales has joined the firm as a government relations advisor, bringing more than a decade of experience in various advocacy and campaign roles to the firm. As a member of the government relations team, Bales will provide public policy advice and legislative strategy to clients in a variety of industries.

“We’re delighted to welcome Matt to the Brooks Pierce government relations team,” said Brooks Pierce managing partner Reid Phillips. “With his diverse experience, I am confident he will serve as a strong champion of our clients’ interests to North Carolina legislators and regulatory agencies.”

Before joining Brooks Pierce, Bales served as director of the North Carolina House Republican Caucus. He founded and served as the executive director of the nonprofit N.C. Coalition for Fiscal Health, a nonpartisan group focused on economic issues and the rising cost of health care, and served as the advocacy and political strategy director of Blue Cross Blue Shield of North Carolina. Other previous experience includes founding Bellwether Insights, a company that provides businesses with insight into North Carolina campaign finance trends, and serving as research director of the North Carolina Free Enterprise Foundation and political director of the North Carolina Republican Caucus. He also worked as political and new media director at Cornerstone Solutions, a boutique consulting firm serving nonprofits, issue advocacy groups and campaigns, and as the deputy finance director of Elizabeth Dole’s 2008 U.S. Senate campaign.

Bales earned his bachelor’s degree from the University of North Carolina at Chapel Hill.

SERVICES

Government Relations & Public Policy