

Brooks Pierce to Sponsor Business North Carolina's CEO Summit

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Brooks Pierce will sponsor *Business North Carolina's* CEO Summit in Pinehurst, North Carolina, from March 26-27. Geared towards company CEOs and presidents from across North Carolina, the two-day event will feature both opportunities for networking and speakers addressing a variety of topics, including an update on the new federal tax law, how businesses can control rising health care costs and the role middle market companies play in the state's economy.

Brooks Pierce partner Charles Marshall and Javier Gomez, president and CEO of IT consulting firm Dynamic Quest, will speak on the best practices for protecting company data from a cyber attack and how to best respond in the event of a data breach. The presentation, titled "You've Been Breached - Now What? Lessons From Real - and Expensive - Data Breaches" will provide timely and concrete examples of how businesses can better prepare, defend against, and respond to a breach when it occurs.

"Unfortunately, data breaches and cybersecurity attacks are becoming increasingly common. It's crucial that business leaders have the right knowledge and tools to protect themselves and their companies," said Marshall. "I look forward to speaking with some of the state's top executives about such an important and ever-growing concern, as well as having the opportunity to gain more insight into some of the other significant challenges facing business leaders."

Marshall has a diverse legal practice involving data privacy, government relations and complex business litigation. He has extensive experience counseling companies in responding to data breaches and in helping them identify potential data privacy issues and implementing policies to reduce the risk of a data breach. Marshall also regularly appears in state and federal courts, handling cases all the way through trial and appeals when necessary.

For more information, or to register for the CEO Summit, visit the event's website.