

## Brooks Pierce to Sponsor mfgCON 2018 Event in Durham

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Brooks Pierce will sponsor the 2018 mfgCON in Durham, North Carolina, from Nov. 13 to 14. Tailored to North Carolina manufacturers, the two-day event will provide networking opportunities along with innovative advice and strategies for developing more profitable and economically efficient manufacturing practices. The event will also feature an array of presentations and case studies from experienced professionals affiliated with the North Carolina Manufacturing Extension Partnership.

Brooks Pierce attorneys Charles Marshall and Will Quick will speak at the conference on ways companies can enhance their cybersecurity measures and proper response techniques in the event of a data breach. The presentation, “A Wrench in the Gears: How to Prevent a Data Breach from Disrupting Your Operations & Customer Relationships,” will offer models for ways businesses can better understand privacy risks, their legal obligations and the need for a data breach response plan.

“With data breaches occurring far too often, it’s important that businesses equip themselves with the right knowledge and tools to protect themselves,” said Marshall. “I look forward to talking about some of the important first steps that manufacturers can take to address privacy and security issues.”

Attorneys Tricia Goodson and Jessi Thaller-Moran will also be leading a roundtable discussion on employment law at mfgCON.

Marshall has a diverse legal practice involving privacy, government relations and complex business litigation. He has experience counseling companies in responding to data breaches, helping to identify potential data privacy issues and implementing policies to reduce the risk of a data breach. Marshall also regularly appears in state and federal courts, handling cases through the trial and appeal processes when necessary. Quick's practice includes working with clients of all sizes to craft comprehensive privacy programs that fit the unique needs of their businesses. He also works with clients to implement appropriate response measures and provide the required notices in the event that a data breach occurs.

Goodson counsels employers on day-to-day issues that arise with employees, including discipline and discharge issues and wage and hour compliance. She also defends employers in state and federal court on discrimination and harassment claims and other employment-related claims.

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Thaller-Moran focuses her practice on employment law, with experience in both issues of employee management and dispute resolution, as well as complex business matters and litigation.

For more information, visit the conference website.

## PEOPLE

Patricia Goodson

Will Quick

Jessica Thaller-Moran