

## David Sar Named IP Star by Managing Intellectual Property

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Brooks Pierce partner David Sar was recently named an “IP Star” for trademark by *Managing Intellectual Property*.

Sar counsels clients in nearly every area of intellectual property and handles business transactions involving trademarks, patents, copyrights, trade secrets and technology. He has handled the prosecution or maintenance of more than 2,500 trademark and copyright registrations within the United States and internationally.

Among other honors and awards, he was named “Lawyer of the Year” for Greensboro for litigation--intellectual property (2014), trade secrets law (2017) and trademark law (2019) by *Best Lawyers* (formerly *The Best Lawyers in America*®). He also has been listed annually, since 2008, in *Best Lawyers* for various fields including intellectual property, patent law, trademark law and trade secrets law. He was listed in *North Carolina Super Lawyers* as a “Rising Star” in intellectual property litigation (2009-2010 and 2014-2019) and as a member of *Business North Carolina’s* “Legal Elite” for intellectual property (formerly patents/intellectual property (2005-2008, 2010-2019)) and as a “Young Gun” (2008).

*Managing Intellectual Property’s* “IP Stars” is the most comprehensive and authoritative guide to leading IP firms and lawyers. *Managing Intellectual Property’s* researchers in London, New York and Hong Kong collected and analyzed market information ranking firms and attorneys based on the feedback received from thousands of practitioners.

[Click here to learn more about their methodology.](#)

### PEOPLE

David W. Sar

### SERVICES

Intellectual Property