

Brooks Pierce Launches Enhanced Website

06.01.2021

Brooks Pierce is excited to announce the launch of its updated website, the culmination of more than 18 months of work focused on creating an advanced user experience for current and prospective clients.

The website includes enhanced search features, expanded practice area descriptions and a new format for attorney bios, helping to better highlight both the experience and personality of each attorney. The website also highlights client wins and includes a new feature showcasing some of the unique career paths and backgrounds Brooks Pierce attorneys bring to the firm in a new, engaging format.

“This project has been undertaken with an emphasis on improving the client experience,” said Jennifer Griffin Scotton, director of marketing & business development at Brooks Pierce. “Every part of the website was designed to showcase the Firm’s capabilities and the depth of our knowledge and talent.”