

Brooks Pierce to Serve as Regulatory Counsel to Society of Broadcast Engineers

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Brooks Pierce has been chosen by the board of directors of the Society of Broadcast Engineers (SBE) to serve as the organization's regulatory counsel. Partners Stephen Hartzell and Coe Ramsey will lead the work.

Hartzell advises broadcasters and other Federal Communications Commission-regulated businesses on a host of compliance matters and maintains productive relationships with the FCC staff. His practice focuses on providing operational advice, including FCC licensing, enforcement issues, Emergency Alert System issues, political programming, sponsorship identification/payola, the FCC's Equal Employment Opportunity rules, broadcast station ownership, closed captioning and other accessibility issues, children's television programming, and indecency and other programming content issues.

Ramsey's practice focuses on FCC regulatory, transactional, corporate and intellectual property matters. He represents radio and television operators throughout the country, counseling and advocating on a variety of issues, including buying and selling radio and television stations, FCC ownership rules and policies, ATSC 3.0, digital broadcasting, and other new technology deployments, broadcast licensing and renewals, programming issues, cable and satellite carriage, political advertising and music licensing. Ramsey also works with programming networks and new media companies and app developers, assisting them on a variety of issues, including content acquisition and protection, distribution, licensing, privacy, terms and conditions, advertising and promotions.

In the SBE's announcement, outgoing general counsel Chris Imlay said, "I am extremely pleased, and very comfortable with the Board's choice of Stephen and Coe in particular, and the Brooks, Pierce law firm generally, as regulatory counsel for the SBE. In my experience, these able lawyers are well-positioned to work with the SBE Board to advocate for our members at the FCC, the NTIA and on Capitol Hill, especially in the area of spectrum protection."

[Read the full announcement here.](#)

PEOPLE

Coe W. Ramsey

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