

David Sar Named “IP Star” for Fourth Consecutive Year by *Managing Intellectual Property*

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Brooks Pierce partner David Sar was named an “IP Star” for Trademarks by *Managing Intellectual Property* for the fourth straight year.

Sar counsels clients in nearly every area of intellectual property and handles business transactions involving trademarks, patents, copyrights, trade secrets and technology. He has handled the prosecution or maintenance of more than 4,000 trademark and copyright registrations within the United States and internationally. He was granted, and has maintained since 2013, “specialist” status in Trademark Law by the North Carolina Board of Legal Specialization.

Among other honors and awards, Sar has been named “Lawyer of the Year” for Greensboro or the Triad for Litigation—Intellectual Property (2014 & 2021), Trademark Law (2019) and Trade Secrets Law (2017, 2020, 2022) by *The Best Lawyers in America*®. He was listed in *North Carolina Super Lawyers* as a “Rising Star” (2009-2010) in Intellectual Property Litigation (2014-2022). Sar is also a member of *Business North Carolina’s* “Legal Elite” for intellectual property (formerly patents/ intellectual property (2005-2008, 2010-2022)).

Managing Intellectual Property’s “IP Stars” asserts that it is the leading specialist guide to IP law firms and practitioners worldwide. *Managing Intellectual Property’s* researchers in London, New York and Hong Kong collected and analyzed market information ranking firms and attorneys based on the feedback received from thousands of practitioners.

[Click here to learn more about its methodology.](#)

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David W. Sar

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