

Amanda M. Whorton

Associate



PRACTICE AREAS

Entertainment
› Film & Television
› Music
Intellectual Property
Media and Publishing

INDUSTRIES

Film & Television
Media, Publishing, & Communications

EDUCATION

Wake Forest University School of Law
J.D., 2017, *cum laude*; Order of the
Coif; Executive Online Editor, *Wake
Forest Law Review*, 2016-17
Southeastern University
B.S., 2010, *summa cum laude*

BAR & COURT ADMISSIONS

North Carolina

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OFFICE

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A former television producer, Amanda practices in entertainment and media law and represents radio and television stations, producers, filmmakers, musicians, and artists. Amanda also counsels businesses and individuals in a wide range of intellectual property issues, including trademarks, copyrights, and patent infringement.



MY PRACTICE

ENTERTAINMENT LAW

Amanda has a diverse entertainment practice that includes matters related to television, film, music, radio, and publishing. As a former television producer for the Central Florida PBS station WUCF, Amanda co-produced the Emmy award-winning show "ONE" and received a 2013 Bronze Telly Award. Stemming from this background, Amanda has a passion for broadcasting and a deep understanding of the complex legal issues that entertainment clients face. Amanda counsels a variety of clients including artists, musicians, film and television producers, radio and television stations, record and publishing companies, new media companies, advertisers, DJs, authors, and other related ventures in nearly every area of entertainment law. She represents clients on a wide variety of matters, including contract drafting and negotiation, licensing, copyright, trademark, litigation, intellectual property disputes, advertising, privacy, and formation and financing of entertainment companies.

INTELLECTUAL PROPERTY

Amanda represents businesses and individuals in intellectual property protection issues, including trademarks, copyrights, trade secrets, and patent litigation. She works with radio and television stations, new media companies, artists and musicians, inventors, and entrepreneurs to both register protections and litigate disputes regarding those protections.

MEDIA & COMMUNICATIONS

Amanda represents media and broadcasting companies, radio and television stations, and publications in matters involving FCC regulatory compliance, licensing, copyright, contracts, and various other issues. A former television producer, Amanda brings her deep understanding of the broadcasting industry to bear for her clients' concerns.

COMMUNITY INVOLVEMENT

Co-chair, Communications Committee, Sports & Entertainment Law Section, North Carolina Bar Association
Volunteer leader, Cru at NC State University

PUBLICATIONS & MEDIA

Panelist for discussion of the impact of the #MeToo movement on the sports and entertainment industry, Wake Forest University School of Law, April 2018

Note, *The Complexities of Music Licensing and the Need for a Revised Legal Regime*, 52 Wake Forest L. Rev. 267 (2017).

Coca-Cola Versus Dr. Pepper: Cola War Over "Zero" Trademark, Wake Forest J. of Bus. & Intell. Prop. L. Blog (Mar. 17, 2016), <http://ipjournal.law.wfu.edu/blog/>.

Caught in the Web: SCOTUS' Recent Decision Regarding Patent Royalties, Wake Forest J. of Bus. & Intell. Prop. L. Blog (July 8, 2015), <http://ipjournal.law.wfu.edu/blog/>.

Ramsey, Whorton Launch Music Law Blog Series on ReverbNation.com, May 16, 2018

Brooks Pierce Attorney Appointed to Communications Committee for the Sports & Entertainment Law Section of the North Carolina Bar Association, February 14, 2018

Five New Associates Join Brooks Pierce, September 28, 2017

SPEAKING ENGAGEMENTS

Brooks Pierce Attorneys Will Quick and Amanda Whorton Speak at Guilford Merchants Association Digital Marketing Institute, August 31, 2018

Brooks Pierce Attorney Serves as Panelist at Wake Law School Event, May 10, 2018