

# Franchise



## EXPANDING YOUR BUSINESS

The decision to purchase a franchise territory or to franchise your current business is a decision with momentous consequences. The details and documentation involved require a great amount of attention and understanding. Brooks Pierce attorneys are skilled in the art of developing the franchise relationship, with extensive experience working with both franchisors and franchisees, regionally and nationally.

Franchisors: We assist those expanding their businesses by:

Developing franchise disclosure documents required by state law

Registering franchise agreements

Protecting intellectual property such as marks, brands, and processes you've developed

Negotiating regional development agreements

Protecting your franchisee pool by drafting appropriate non-compete agreements

Franchisees: We assist those purchasing a franchise by:

Helping you evaluate different options for franchise purchases, and understand the operational support and limitations outlined in the agreements

Reviewing franchise disclosure documents provided

Reviewing and negotiating franchise and non-compete agreements

Registering franchise agreements

Ensuring compliance with state and federal regulations, especially those involving antitrust

If litigation becomes necessary at any point in the franchising relationship, Brooks Pierce is at the ready with seasoned corporate litigators who assist clients in navigating tricky business relationships and providing positive outcomes.

[How can we help your business expand?](#)